

A's 2025 Brand Standards



2025 Season Team Reference

When referring to the team name, only use the "Athletics."
You may use "A's" in second reference.

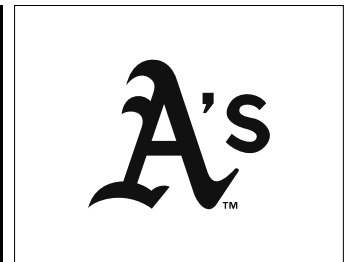
ATH is the approved designation for the Athletics.

The city we are playing in is West Sacramento.

The ballpark is called Sutter Health Park.

Logos

Primary Logo



Brand Colors

Athletics Kelly Green

Pantone 3425 C
CMYK: 87 / 35 / 86 / 30
RGB: 0 / 98 / 65
HEX: #006241

Athletics Gold

Pantone 1235 C
CMYK: 00 / 29 / 91 / 00
RGB: 239 / 178 / 30
HEX: #EFB21E

Heritage Green

Pantone 348 C
CMYK: 97 / 22 / 100 / 9
RGB: 0 / 131 / 62
HEX: #00833E

Contact

Logo/brand approvals:

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Approved Assets

[A's Primary Logos](#)

[Approved Photography](#)